

# WHAT IS ADVOCACY?

- Is not about partisan politics or political candidates.
- Is about educating policymakers about the impact of their decisions.
- Helps elected officials understand how the people and communities they serve will be impacted.
- Ensures we're part of discussions regarding decisions that impact our mission
- Inclusive of everyone.

# **WHAT'S NEXT?**

- Attend public hearings (Dates TBD)
  - Planning & Zoning
  - City Council Meeting
- Mobilize fellow parents
  - Ask other parents to take action
- Speak at an upcoming meeting
  - Plan to make public comments at meeting to express your support of the project
- Email/call City Council members
  - Calling Council Members is very effective and allows for a 2-way conversation

### WHY LIFE SCHOOL IS GOOD FOR DUNCANVILLE

- Life School provides excellent educational opportunities for students of all backgrounds.
- A new school adds value not just to Duncanville residents, but to families across the Best Southwest region.
- It aligns with Duncanville's master plan to create a livable, thriving and desirable community with improved schools and better roads.
- Life School is prepared to invest an additional \$ 3 million in traffic improvements, which are desperately needed.
- Life School families and staff will also provide an additional economic benefit to the City of Duncanville when they spend their money at local businesses on the way to and from our campus each day.

### **HOW CAN I ADVOCATE?**



#### **BUILD TRUST**





